

Introducing



Virtual Event

SPONSORSHIP
OPPORTUNITIES

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CONNECT WITH INDUSTRY DECISION MAKERS FOCUSED ON SENIOR LIVING

Senior Lifestyle Design Match's virtual debut is designed to connect you with customers who are currently working on projects and want to learn more about your company's product offerings. Curated online meetings bring you face-to-face with the design decision makers behind today's leading senior living and assisted living properties.

AN ONLINE MEETING EXPERIENCE DESIGNED FOR YOU

SLDM Virtual is a highly tailored marketing opportunity that facilitates valuable business exchange with pre-qualified delegates. Sponsors are guaranteed eight private, one-to-one meetings during a three-hour session. Buyers are selected based on their current senior living project work and paired with sponsors whose product application aligns with their sourcing needs. Our personalized delegate-qualification process helps ensure productive meetings and an enhanced return on investment.

Investment: **\$2,500**/per session
(three session opportunities available beginning October 29, 2020)

SPONSOR BENEFITS

- Guarantee of eight 15-minute one-to-one meetings with pre-qualified design professionals
- Opportunity to provide input/collaborate on delegate selection
- Limited number of sponsors per product category
- Option to send samples or materials in advance of meeting, as well as the opportunity to present product offerings via a PowerPoint presentation
- Sponsor recognition in digital event guide
- Post event attendee list (including email addresses)
- Delegate travel or luxury wine/cheese gift certificate sent on behalf of sponsors
- Opportunity to include additional team members for one or more meetings
- Participation in a closing virtual cocktail reception featuring a discussion on the state-of-industry and design trends

SCHEDULE OF EVENTS*

Thursday, October 29 (first session)

3 PM EDT - Opening remarks

3:15 - 4:15 – One-to-one meetings

4:30 - 5:30 - One-to-one meetings

5:30 - 5:45 – Virtual cocktail reception

*Limited
availability.*
Reserve your place today.

*times are tentative and subject to change